

For More Information



A brochure cannot tell you everything you need to know about planned giving and which methods would be most advantageous for your particular financial and estate planning situation. Always check with your attorney or tax advisor to determine about how these methods of giving apply to your situation.

*For more information
or questions regarding
the Franklin Public
Library Foundation,
contact
Library Director
Rachel Muchin Young
414-427-7545*



 **FRANKLIN
PUBLIC LIBRARY
FOUNDATION**


**FRANKLIN
PUBLIC
LIBRARY**

www.FranklinPublicLibrary.org
9151 West Loomis Road, Franklin, WI 53132

414.425.8214



**FRANKLIN
PUBLIC
LIBRARY**



Foundation

*You make
the difference.*

A thriving foundation turns a good library into a great library.

The Franklin Public Library Foundation was established to provide current and future financial support to Franklin Public Library, funding projects that complement, but do not supplant the City's responsibility for the ongoing operation of the library.

The Foundation was established because it take a great community to maintain a great library. Franklin Public library is one of this community's most trusted and treasured institutions, a dynamic testament to the people of Franklin. The Foundation is a 501(c)(3) tax-exempt organization guided by volunteers who champion the programs and services of the library by raising funds to support the library mission.

Create a legacy with your gift of cash, securities, life insurance, or real estate, or name the Franklin Public Library Foundation as beneficiary in your retirement or estate plan.



Guide to Planned Giving

Create a Legacy

There are many ways to make charitable contributions to the Franklin Public Library Foundation. Among them are:

Gifts of Cash

Cash contributions are a quick and easy way to show your support for the Franklin Public Library. Simply write a check or make a cash donation. If your employer has a matching gifts program, you may double or even triple your donation to the library!

Gifts of Securities

Contributions of stock or other securities are welcome gifts to the Franklin Public Library Foundation. If you contribute appreciated securities that you have held for one year or more, there are potential capitol gains benefits.

Bequests: Gifts through a Will

Name the Franklin Public Library Foundation as a beneficiary in your will or living trust. Depending on the size of your holdings, you may avoid some estate taxes.

Gifts of Life Insurance

Do you have a whole or universal life insurance policy that you no longer need? The Foundation accepts policies and cashes them in. You may receive a tax deduction for the cash value of the policy at the time of transfer. Alternately, you can name the Franklin Public Library Foundation as a beneficiary of a life insurance policy.

Gifts of Real Estate

Your contribution of real estate, such as personal residence, farm, vacation home, commercial real estate, or vacant land, is a wonderful gift that could have income and capitol gains tax advantages.

Gifts of Retirement Plans

Name the Franklin Public Library Foundation as a beneficiary of your pension, 401K, IRA or other retirement plan. This gift could be extremely cost-effective, because you may avoid the possible double taxation on retirement plan assets left to your heirs.

Franklin Public Library Foundation



I am interested in helping the Franklin Public Library Foundation.

Enclosed is my gift of \$ _____

- Yes, I would consider including the Franklin Public Library Foundation in my will or other long-range estate plans. Please have a representative of the Foundation contact me to discuss available options.
- There is no need to contact me at this time but please accept this gift.

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Please make your check payable and deliver to:

Franklin Public Library Foundation, Inc.
9151 West Loomis Road
Franklin, Wisconsin 53132

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